## SPRING 570RM

SPRINGSIDE

ONLINE FROZEN GENETICS SALE

SUNDAY, MARCH 5, 2023 DLMS



LIVE ONLINE GENETICS SALE
SUNDAY, MARCH 5, 2023
SALE STARTS AT 2 PM MST, 3 PM CST, 4 PM EST

### **AUCTIONEER:**

CHRIS POLEY 306-220-5006

### T BAR C CATTLE CO.:

BEN WRIGHT

519-374-3335

SHANE MICHELSON

403-363-9973

LEVI RIMKE 204-851-4515

403-303-9973

### **SALE DAY PHONES:**

MIKE PANASIUK

(250) 832-8209

### **PETEROSA EXPORTS**

ROGER PETERS

(403) 828-9815

### **AMERICAN JOURNAL**

DAVID HOBBS

913-515-1215

### DLMS:

MARK SHOLOGAN

780-699-5082

The Spring Storm contains all the makings to be a groundbreaking event not only for Springside Cattle, but for the Charolais breed as a whole. And who better to pioneer the stepping stone of hosting an exclusively frozen online sale then Mike Panasiuk; a breeder with more drive, energy, and ambition then most of us can fathom. Not only does holding a full time feed rep career, running a very large purebred cow herd, attending every major show from East to West, and hosting an annual sale take an almost superhuman amount of energy; the extraordinarily high standard of perfection that each division is held to is admirable. The Springside Cattle collection of proven and up and coming donor females are

iconic. The December 2021 dispersal of Springside Farms was not only historic in white cattle circles, it captured the attention of stockman across all breed divisions throughout North America, where we saw the record-breaking value placed upon an SOS prefixed cow. These females are going on to write their own stories for their astute new owners, and we are forging ahead in celebrating the next chapter of Springside Cattle Co. Celebrating 40 years in the Charolais breed, the Spring Storm is your opportunity to obtain the results of four decades of breeding excellence.

I highly encourage you to study the photos of the incredible matriarchs that are on offer within these pages, as well as the caliber of progeny that have already been produced. To obtain a full brother or sister to the Player's Club Champion SOS Apex, a maternal sibling to the \$85,000 SOS Hefner or the recently crowned 2023 Camrose Grand Champion Ranchers Choice bull is a no brainer. We could write a novel regarding the evaluations and banners that have been placed upon and collected by progeny from these great females of the industry. The caliber of female here deserves to be mated to only the best sires this breed has to offer. The Spring Storm gives you the opportunity for genetics out of the 2022 Canadian National Champion, SOS Timber, and the highly exclusive 2023 US National Champion, SVY Mayfield. It can not be stated enough how highly rare these opportunities will be going forward, so ensure you are ready to get in on the ground floor.

The Springside crew really is no stranger to hanging banners. At every show Mike attends, he finds himself in the limelight of the winners circle. Yes, this is accomplished by vast amounts of hard work. But it is also necessary to have females in your arsenal that are designed to produce champions. Looking outside of the show ring, the annual Springside Bull Sale is a highlight of the spring run year after year. To find a cowherd that can go on to produce both champions of the ring and the pasture is rare, so when the vault is opened such as this, we can not encourage you enough to take hold.

Please join us live online at DLMS for the innovative Spring Storm. We at T Bar C are extremely knowledgeable regarding the Springside program, so do not hesitate to contact us with any questions regarding this offering.

**CHRIS POLEY** 

Excitement doesn't begin to explain our feelings as we welcome you to the Spring Storm! This type of sale is a first of its kind for Springside Cattle Co. and the Charolais breed in Canada. No producer has hosted an online sale featuring all embryos and semen. After 40 years in the business what better way to celebrate! Over the years we have invested heavily into quality females and sires, many of which you'll find in the pages of this catalogue. We have spared no expense in building the ultimate genetics we are presenting here today for this limited window of opportunity.

With advancements in vet medicine over the last 30 years, embryo transplants have become common practice in purebred breeding operations, and after looking through this catalogue I think you'll see why! The ultimate goal in breeding cattle is to select for qualities and traits in your cow herd that are going to elevate your program. When you find a good cross, you need to capitalize on that. By incorporating embryo transplant into your breeding strategy, it makes it possible to fast-track your program and to imbue genetics from cows who have proven their worth. What you'll find here are a group of dams and sires who have toured the country hanging banners and pumping out sale-toppers time after time, year after year. This is your opportunity to take the guess work out of your breeding by purchasing top tier genetics, so don't hesitate.

In my experience as a feed sales rep over the years, I have gained valuable insight into the effects of feed and nutrition on herd health and fertility. By feeding proper mineral and nutrient programs, you'll find that you obtain higher flush rates of better quality embryos with better conception rates. This is the philosophy that we take when feeding our cows so you can be sure that all the embryos you purchase here are of the utmost quality. We can't wait to share what 40 years of breeding has amounted to and to share our genetics with you. We look forward to seeing how these genetics can go to work in your programs.

MIKE PANASIUK | 250-832-8209

### HOW TO PARTICIPATE IN THIS DLMS ONLINE ONLY LIVE SALE

- 1. Visit www.dlms.ca, click the REGISTRATION link and fill out the registration form. From this page you will sign-up for a free user account and it allows you to select a username and password for use on www.dlms.ca Already have an account, simply sign in with your username and password.
- 2. To be Approved for bidding on the sale Log in to www.dlms.ca with your username and password and click BUYER APPROVAL link located on the left hand side of the page, then click the SIGN UP button beside the sale you are interested in bidding on. We recommend that you request to bid for the sale at least 24 hours prior to the sale, we will do our best to approve you after this point but the earlier the better to confirm approval of bidding.
- 3. Approx. 24 Hours ahead of the sale we will post and update sheet with sale order and any up to date catalogue information & changes to the sale offering. Go to the sale page and view the up-to-date sale lot info, pictures and videos on each lot selling.
- 4. On Sale Day go to www.dlms.ca and with your username and password log in to the DLMS website. After the sale broadcast has started click the VIEW SALE button on the home page for the sale you are interested in bidding on. (DLMS starts purebred sale broadcasts approximately 30 min prior to sale time and the VIEW SALE button will appear at this point when the sale broadcast is started.)
- 5. During the sale when the lot comes up you are interested in bidding on simply click the Bid button. When your bid has been accepted your bid button will turn RED. If the price increases and you are out bid your bid button will turn back to BLUE to stay as the high bidder you must bid again. PLEASE remember that your bid button must be RED to be the high bidder and win the lot.

If you require assistance with getting approved for the sale, Interested in Proxy Max Bidding or bidding via phone talk to any of the DLMS Purebred team, Sale manager or Sale consignors and we can help you in purchasing the lot you are interested in.

EXPORT INFORMATION

GLOBALLY QUALIFIED: Australia, North

America, EU, and UK

NORTH AMERICA: US, Canada, and Mexico

**DOMESTIC:** Canada

VISIT US ONLINE AT SPRINGSIDECATTLE.COM



PEFC754223 SOS 7F JAN 04, 2018 CE: 5.2 // BW: -1.0 // WW: 45 // YW: 95 // MILK: 23 // MTL: 46







**TRUST** 

MERIT 7329T WINN MANS CHAVEZ 826Y

WINN MANS BREATHLESS 826U

CML DIABLO 2X
PZC TR DESIRAE 012

THOMAS MSTRADEMARK755 PET

HTA RHAPSODY 390N
MERIT BECKY 2150M
WINN MANS LANZA 610S
WINN MANS BREATHLESS 160L
SPARROWS SANCHEZ 715T
CML PLD WILMA 3S
CJC TRADEMARK H45
BCI MISS VERYLIMIT 6033P

LOT 1A: SVY MAYFIELD 30H

TWO PACKAGES OF THREE EMBRYOS NORTH AMERICA QUALIFIED.

LOT 1B: SVY TRUST 6H

TWO PACKAGES OF THREE EMBRYOS GLOBALLY QUALIFIED.

GUARANTEE ONE PREGNANCY PER PACKAGE. ALL EMBRYOS WERE FROM A CONVENTIONAL FLUSH.

- One of the great females of the breed from the Desirae cow family
- High selling bred female in Canada at \$55,000 to Alton Century Farms from the Springside Season Finale Sale. Her heifer calf also brought \$35,000 in the same sale selling to Aristo Farms, Topeka, KS
- 1A embryos are sired by the CWA Supreme and USA National Champion, Mayfield
- 1B embryos are sired by the \$123,000 Trust. The first crop of Trusts are very impressive and will be features everywhere this Spring

Embryos are stored at Davis-Rairdan Embryo Transplants Ltd. Cconsigned with Alton Century Farms



## SSIN AND CONTE

PEFC726414 PCC 748E APR 4, 2017 CE: 5.9 // BW: 0.2 // WW: 33 // YW: 63 // MILK: 20 // MTL: 36

748E

101

ONE PACKAGE OF THREE EMBRYOS
GLOBALLY QUALIFIED.

LOT 2B: BRCHE WHITE BEAR 8505
ONE PACKAGE OF THREE EMBRYOS, ONE
PACKAGE OF FOUR EMBRYOS
NORTH AMERICA QUALIFIED.

GUARANTEE ONE PREGNANCY PER PACKAGE OF THREE, TWO PREGNANCIES PER PACKAGE OF FOUR.

 $TR\ PZC\ MR\ TURTON\ 0794\ ET$  ZKCC GAME ON 266Z

MISS KEY TORE 163S

HTA WHITEHOT 105A

MISS PRAIRIE COVE 407B

SRL MS CARLO 2B

TR MR FIRE WATER 5792RET
THOMAS MS IMPRESSIVE 0641
KEYS MCHENRY 24M
MISS KEY TOREE 169M
KJP SKY FIRE 51T
SPARROWS PRISCILLA 8735W
LOEWEN MR MONTE CARLO 5Z
SRL MS KNOCKOUT 1X

- PCC 748 is earning her keep around here, paving the way in the donor pen after an illustrious show career.
- Dam of the high selling heifer calf in Canada SOS Hearstring Pld 393K to KFC Farms, Didsbury, AB
- Mated to two very popular herd bulls, expect nothing but the best.

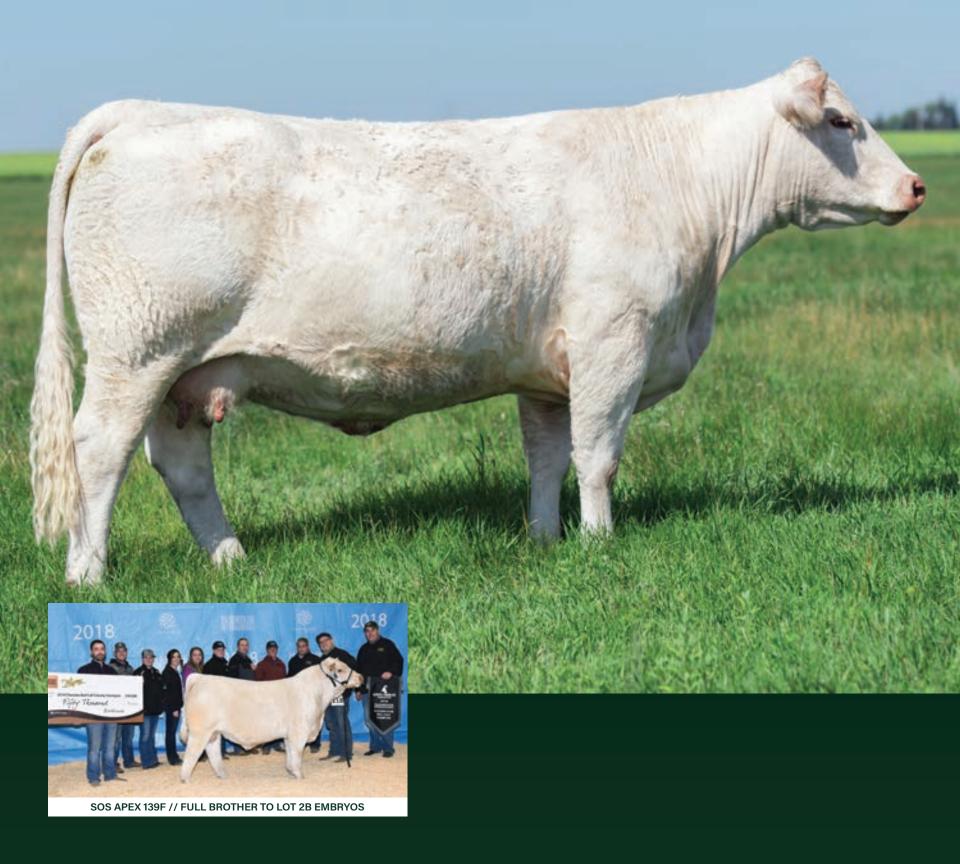
Embryos are stored at Davis-Rairdan Embryo Transplants Ltd. Consigned with Peter Peters



**DUTY-FREE** 



WHITE BEAR



PFC409856 TMJF 447B JAN 17, 2014 CE: 8.2 // BW: -1.8 // WW: 50 // YW: 99 // MILK: 9 // MTL: 34

ONE F

### LOT 3A; SVY MAYFIELD 30H

ONE PACKAGE OF THREE EMBRYOS NORTH AMERICAN QUALIFIED.

LOT 3B: LT LEDGER 0332 P

ONE PACKAGE OF THREE EMBRYOS GLOBALLY QUALIFIED.

LOT 3C: WGD RUGER 8J

ONE PACKAGE OF THREE EMBRYOS GLOBALLY QUALIFIED.

GUARANTEE ONE PREGNANCY PER PACKAGE.

MXS VERMILLION 527R

**MERIT ROUNDUP 9508W** 

MERIT YOLANDA 7244T

BALDRIDGE KOJACK 29K

TMJF U-CALLED 198U

TMJF PARIS 113P

SOS POLLED DETONATOR 8M

MXS ESPEON 122L

MERIT 1058L

MERIT YOLANDA 6116F

BALDRIDGE FASTTRACK 82F

BALDRIDGE ELVIRA 95H

S\$ MONTANA SILVER

\_\_\_\_\_

TMJF MS LILA 40L

- The dam of SOS Apex, the 2018 Players Club Champion, herd

sire for us at Springside and making a name for himself!

- Sold in our Season Finale Sale for \$25,000 to KG Land and Cattle
- Lot 3A is sired by the 2022 CWA Supreme and 2023 US National Champion Bull
- 3B embryos are full siblings to SOS Apex Pld 139F
- 3C is sired by the high selling and Agribition Reserve Champion Bull Ruger.

Embryos are stored at Davis-Rairdan Embryo Transplants Ltd. Consigned with KG Land and Cattle







WGD RUGER 8J // LOT 3C SIRE



## SOS PRINCESS RATE

PFC396615 SOS 33Y JAN 17, 2011 CE: 2.2 // BW: 3.0 // WW: 37 // YW: 64 // MILK: 18 // MTL: 36

33Y

- 33Y is a foundation cow at Springside that has, and will continue to cut a wide swath here at the ranch.
- She has produced in excess of \$300,000 in sales over her breeding career.
- SOS Jessicah 34B was the 2017 Canadian National Reserve Champion Female.
- SOS Goddess 21G was the high selling female in Canada at \$45,000 selling to Elders Charolais and Wilgenbusch Charolais, as well as numerous other offspring working in purebred herds

Embryos are stored at Davis-Rairdan Embryo Transplants Ltd.

HEJ RIPPER 66P

SDC KING RANCH 70T

MISS TULIPE 71J

TA CROWN PRINCE 152L

SOS JESSICA 1150S

SOS JESSIE PLD 68L

HEJ COALTRAIN 58M HEJ LORRI 75L 2UP PEUGEOT ET SDC MISS JENNY 435D ERIXON'S 1ST CHOICE 209H HTA HOT STUFF 803H CHARDEL TURBO 964J EFH JESSE 63J

LOT 4A: SVY MAYFIELD 30H
TWO PACKAGES OF THREE EMBRYOS
NORTH AMERICA QUALIFIED.

LOT 4B: PCC BOURBON 118J
TWO PACKAGES OF THREE EMBRYOS
NORTH AMERICA QUALIFIED.

LOT 4C: WGD RUGER 8J

THREE PACKAGES OF THREE EMBRYOS GLOBALLY QUALIFIED.

LOT 4D: ELDER'S HOULIO 4H
THREE PACKAGES OF THREE EMBRYOS
GLOBALLY QUALIFIED.

GUARANTEE ONE PREGNANCY PER PACKAGE OF THREE.









ELDER'S HOULIO // LOT 4D SIRE



LOT 5A: TURNBULLS DUTY-FREE 358D TWO PACKAGES OF THREE IVF EMBRYOS GLOBALLY QUALIFIED.

LOT 5B: ELDER'S HOULIO 4H TWO PACKAGES OF THREE IVF EMBRYOS NORTH AMERICA QUALIFIED.

LOT 5C: WGD RUGER 8J TWO PACKAGES OF THREE IVF EMBRYOS NORTH AMERICA QUALIFIED. GUARANTEE ONE PREGNANCY PER PACKAGE.

LT BLUEGRASS 4017 P

LT LEDGER 0332 P

LT BRENDA 6120 PLD

WHITECAP LAREDO 232T C2 KENZIE 282Z

KCM KENZIE 872U

LT ASSERTION 1277P LT PEARL'S BREEZE 2236 P LT RIO BRAVO 3181 P LT BRENDA'S EASE 3055PLD MXS CAVIAR 515R HKS CUTTING EDGE LADY196P EATONS LEADER 2233P EXL KENZIE 276M

- Unlimited potential in this game changing Ledger daughter.
- 5A is sired by the Homo Polled breed giant, Duty-Free
- 5B is sired by the record setting \$110,000 half interest, Elder's Houlio 4H
- 5C is sired by the very limited WGD Ruger 8J Embryos are stored at Bow Valley Genetics Ltd.



TURNBULL'S DUTY-FREE 358D // LOT 5A SIRE



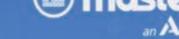
**ELDER'S HOULIO // LOT 5B SIRE** 



WGD RUGER 8J // LOT 5C SIRE











### LOT 6A: WGD RUGER 8J

TWO PACKAGES OF THREE EMBRYOS GLOBALLY QUALIFIED.

LOT 6B: ELDER'S HOULIO 4H TWO PACKAGES OF THREE EMBRYOS GLOBALLY QUALIFIED.

GUARANTEE ONE PREGNANCY PER PACKAGE.

LT LEDGER 0332 P

**CIRCLE CEE LEGEND 307A** 

CIRCLE CEE STUNNING 125Y

CEDARDALE ZEAL 125Z

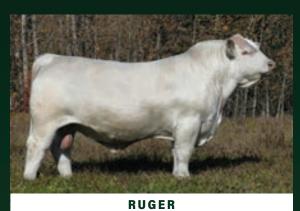
MXS MEG 738E

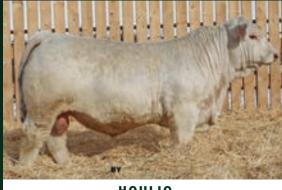
MXS MEG 516C

LT BLUEGRASS 4017 P LT BRENDA 6120 PLD DR REVELATION 467 HFCC WHITE PROMISE 34L CEDARDALE TYRANT 31T CEDARDALE MISS 64T SILVERSTREAM GEDDES G102 MXS MEGARA 58X

- Flawless design and untapped potential in this low birthweight, high milk EPD female.
- Her first son SOS 46J commanded \$18,000 to purebred breeders Stankievich Ranches, Alberta

Embryos are stored at Davis-Rairdan Embryo Transplants Ltd. Consigned with Peterosa Exports and Rancho ADE.





HOULIO







PFC808868 SOS 129H FEB 16, 2020 CE: 6.0 // BW: 0.0 // WW: 53 // YW: 102 // MILK: 19 // MTL: 45



LOT 7A: SVY MAYFIELD 30H
THREE PACKAGES OF THREE EMBRYOS
NORTH AMERICA QUALIFIED.

GUARANTEE ONE PREGNANCY PER PACKAGE.

WCR COMMISSIONER 593 P
ELDER'S CHANCELLOR 8019F

ELDER'S DUTCHESS 63D

SPARROWS KINGSTON 139Y

SOS EMPRESS 48E

SOS LOVE DRUNK 51W

WCR COUNTY LINE 3132 P WCR MS BRAVO 399 P ELDER'S BLACKJACK 788B ELDER'S DUTCHESS 983W WINN MANS LANZA 610S SPARROWS DELIGHT 374P SPARROWS SANCHEZ 715T EFH DAISY MAE 30J

- Empress sold in the Season Finale Sale and was the high selling bred heifer fetching \$16,000.
- If we would have shown a bred heifer in 2021, 129H would have been it! The mating to the undefeated Mayfield is sure to produce champions!
- She represents four generations of ET donors.

Embryos are stored at Davis-Rairdan Embryo Transplants Ltd. Consigned with Pinnacle View Livestock





 $SPARROWS\ LANDMARK\ 963W$  SVY NORTHSTAR 153Y

SVY STARSTRUCK 559R

ERIXON'S SPITFIRE 127T

MXS SPITFIRE'S MAID 27X

MXS WISDOM'S MAID 141L

ABC NUEVO SPARROWS PETITE 461N SVY FREEDOM PLD 307N SVY STARSTRUCK 890H GDSF RED KING 39M ERIXON'S LUCY 62K SPARROWS WISDOM 335K MXS MIKADO'S MAID 141L



LOT 8A: SOS APEX PLD 139F
TWO PACKAGES OF THREE EMBRYOS
GLOBALLY QUALIFIED.

ONE PACKAGE OF THREE EMBRYOS
GLOBALLY QUALIFIED.

GUARANTEE ONE PREGNANCY PER PACKAGE.

- Commanded a \$40,000 evaluation in the Season Finale selling to GR Simmentals and Jimmy Joe Henderson
- Apex semen is becoming extremely rare, and we only use it on special cows such as 531C
- 531C had a very popular Duty-Free heifer calf in the Season Finale, so we could not wait to flush her that way!

Embryos are stored at Davis-Rairdan Embryo Transplants Ltd. Consigned with GR Simmentals and Jimmy Joe Henderson.





PFC419387 MXS 531C JAN 29, 2015 CE: -3.5 // BW: 7.0 // WW: 54 // YW: 97 // MILK: 22 // MTL: 50

531C





## SEPTIMES MAID

QPFC385055 MXS 27X JAN 20, 2010 CE: 4.9 // BW: 3.2 // WW: 39 // YW: 77 // MILK: 16 // MTL: 35

27X

GDSF RED KING 39M

**ERIXON'S SPITFIRE 127T** 

ERIXON'S LUCY 62K

SPARROWS WISDOM 335K

MXS WISDOM'S MAID 141L

MXS MIKADO'S MAID 141L

GDSF REDMAN 61K GDSF MISS PLATINUM 28K EC BRONSON 204 POLLED HAGAN'S MISS CAID 27W SPARROWS ADVANTAGE 230H SPARROWS ROSA 35G RPJ MIKADO 707G XS SARAHS MAID 122E

LOT 9A: WGD RUGER 8J

TWO PACKAGES OF THREE EMBRYOS NORTH AMERICA QUALIFIED.

LOT 9B: ELDER'S HOULIO 4H
TWO PACKAGES OF THREE EMBRYOS
GLOBALLY QUALIFIED.

GUARANTEE ONE PREGNANCY PER PACKAGE.

- Dam of Lot 8, MXS 531C, and she has many more daughters producing in the industry as well as in our program.
- Her daughter was one of the second highest selling female in the Springside Season Finale Sale.
- She's starting to show her age in this picture where she's lost her front quarter but don't let that fool you, she can produce like the best of them. 10 registered calves in the last 13 years!

Embryos are stored at Davis-Rairdan Embryo Transplants Ltd.



RUGER







PFC398151 MXS 241Z JAN 24, 2012 CE: 6.4 // BW: 0.9 // WW: 31 // YW: 63 // MILK: 20 // MTL: 36

2417

01107

ONE PACKAGE OF THREE EMBRYOS
NORTH AMERICA QUALIFIED.

LOT 10B: PCC BOURBON 118J
ONE PACKAGE OF THREE EMBRYOS
NORTH AMERICA QUALIFIED.

LOT 10C: WGD RUGER 8J
ONE PACKAGE OF THREE EMBRYOS
GLOBALLY QUALIFIED.

GUARANTEE ONE PREGNANCY PER PACKAGE OF THREE.

GDSF RED KING 39M

ERIXON'S SPITFIRE 127T

ERIXON'S LUCY 62K

SPARROWS ALCATRAZ 18N

MXS PRAIRE 929W

MXS PRAIRE DELIVERANCE 728T

GDSF REDMAN 61K GDSF MISS PLATINUM 28K EC BRONSON 204 POLLED HAGAN'S MISS CAID 27W SPARROWS MATADOR 7K SPARROWS BARMAID 218H SVY DELIVERANCE PLD 401P MXS PRAIRIE WIND 905J

- 241Z was selected as a top donor out of the Season Finale, she has a very impressive track record of producing herd bulls
- We are very excited to offer the first mating to the current Canadian National Champion Bull, SOS Timber PLD 88J
- We are also excited to offer embryos off the very popular Denver Jr. Champion, PCC Bourbon 118J and the 2022 high selling and Agribition Reserve Champion, Ruger

Consigned with Limestone Charolais.







WGD RUGER 8J // LOT 10C SIRE



SOS

139F

PMC754210 SOS 139F FEB 11, 2018

LOT 11A: TWO PACKAGES OF FIVE UNITS

CE: 11.9 / BW: -3.5 / WW: 57 / YW: 115 / MILK: 9

### SOS TIMBER

**88**J

PMC815803 SOS 88J JAN 21, 2021

LOT 11B: FOUR PACKAGES OF FIVE UNITS

CE: 5.2 / BW: 1.8 / WW: 55 / YW: 104 / MILK: 16





PEMC816608 WGD 8J JAN 4, 2021

LOT 11C: FOUR PACKAGES OF FIVE UNITS

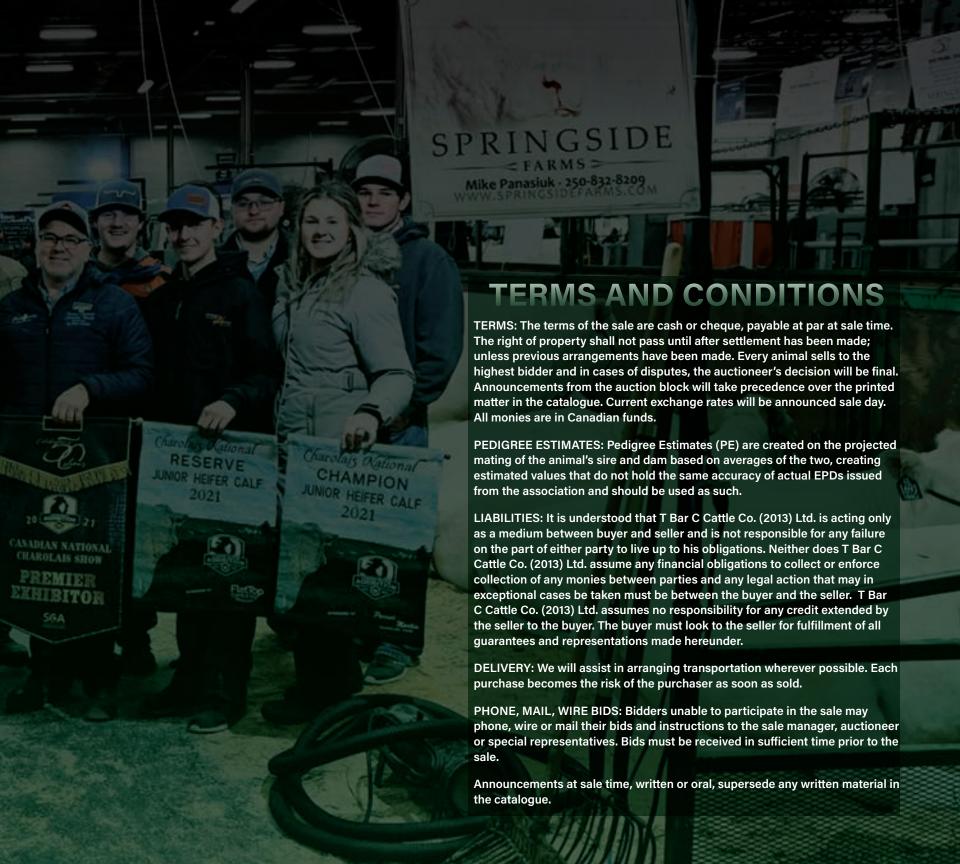
CE: 7.5 / BW: -1.1 / WW: 41 / YW: 85 / MILK: 23





# CELEBRATING 40 GENERATING 40 CHAROLAIS BUSINESS





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